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ATTENTION DATABASE MARKETING

2



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FULL NAME: Mr/Ms .....

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DATE OF BIRTH .....

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## TYPE OF COMPUTER OWNED

Atari ST

Amiga Model No: .....

IBM/Compatible  PC & Other models

## PROCESSOR/DRIVE SYSTEM

286  386  486  CD Rom  Other System

## SOUNDCARD

Yes  No

## MONITOR

EGA  VGA  SVGA  MCGA

## CONTROL TYPE

Mouse  Joystick

## DO YOU OWN A GAMES CONSOLE/HAND HELD?

SEGA  MASTER  MEGA  G.G.

NINTENDO  N.E.S.  S.N.E.S.  G.B.

COMPUTER GAME PURCHASED .....

## PREFERRED COMPUTER GAME TYPE

Action/Arcade  Strategy/RPG  Graphic Adventure

Simulation - Sports  Flight  Other

## NUMBER OF COMPUTER GAMES OWNED

0-2  3-5  6-10  11-20  Over 20

## HOW DID YOU LEARN OF THIS PRODUCT?

Store Display  Advertising  Mag Review

Word-of-Mouth

## WHICH MAGAZINE(S) DO YOU READ?

Amiga Format  The One - Ag

CU Amiga  PC Review

PC Format  Other (Please State)

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